

University Advancement Year-End Meeting

June 6, 2019



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Agenda



- > Team transitions
- > Campus update
- > Strategic plan
- Campaign
- > Employee engagement
- Staff recognition





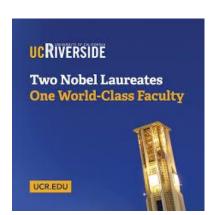






Campus

- > Budget
- Leadership updates
- ScotMemos
- Commencement 2020
- Capital projects
- LRDP
- Strategic Plan



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UC Budget

- November 2018 Regents requested:
 - \$422.7 million ongoing (general fund, enrollment growth, tuition buyout/financial aid, operating)
 - \$100 million one-time (deferred maintenance)
- January 2019 Governor proposed:
 - \$240 million ongoing
 - > \$153 million one-time
- May 2019 May Revise
 - > Same as original but adding
 - One-time: \$24 million for UCRP, \$3.5 million for UCSF dyslexia screening/treatment
 - Ongoing: \$3.5 million to address housing insecurity
- Request to legislature: add'l \$182.6 million ongoing



Budget

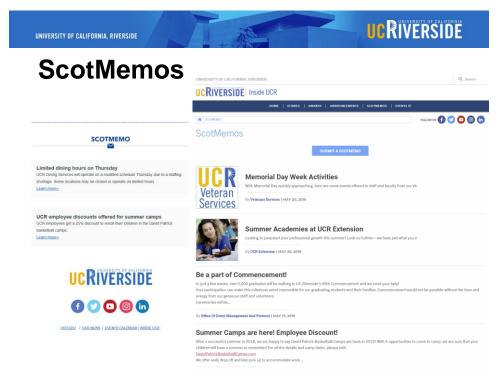
- Additional TBD
 - SB 56/AB 1740
 - > \$25 million ongoing
 - \$80 million for a new School of Medicine Education building
 - Approved by Senate Budget Subcommittee (5/15)
 - In Conference Committee (amounts removed)
 - Merit pool
 - Composite Benefit Rates
- > Bottom line
 - Slowed growth

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Leadership Updates

- VCRED
- > VPAR
- AVC Wellness Programs (VCSA)
- > Provost/EVC
- > AVC Development
- Also, five year reviews underway
 - Office of Legal Affairs/Chief Campus Counsel
 - Dean of Education
 - Vice Provost of International Affairs





Commencement 2020





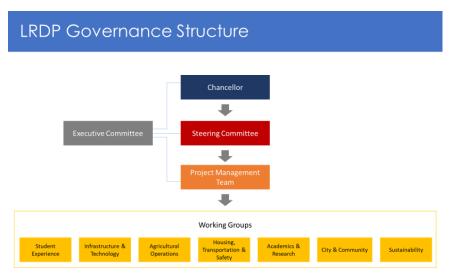
Capital Projects

- Arts Walk sculpture (June 2019)
- Falkirk seismic improvements (August 2019)
- Plant Growth Environments building (July 2020)
- School of Medicine Sim Center at Orbach Library (October 2020)
- Mobility Hub/Central Campus Neighborhood (2020)
- Lot 13 parking structure (January 2021)
- > Pierce Hall (June 2021)
- Batchelor Hall (July 2021)
- Student Success Center (August 2021)

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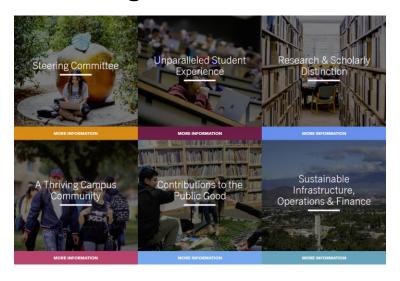


Long Range Development Plan





UCR Strategic Plan



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FY2019-20 UA Action Plan

- Last year of UCR 2020
- Broad goals remain the same
- FY19-20 objectives and tactics will lead into new strategic plan (highlights):
 - Visual Identity Project
 - Expand reach via broadcast media
 - Enhance digital marketing efforts
 - New giving page
 - > FE/RE data warehouse, increased transparency

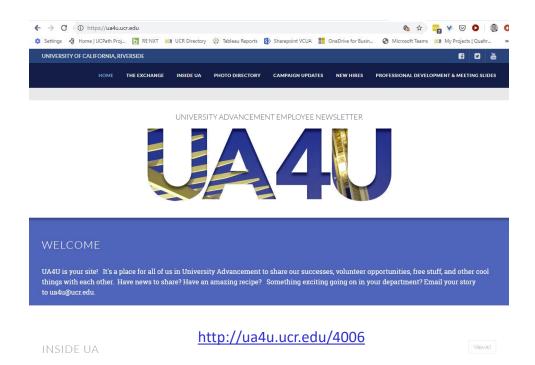




FY2019-20 UA Action Plan

- > FY19-20 objectives and tactics will lead into new strategic plan (highlights, con'd):
 - \$40 million private support, half from principal gifts
 - Completion of alumni census
 - \$260 million toward \$300 million goal by 12/31/19
 - Planning for Student Success Initiative
 - Reassessment of Living The Promise activities
 - Alumni Scholarship Endowment goal increased by board to \$1.65 million
 - Streamlined performance metrics for alumni engagement

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Living The Promise

- Fundraising progress: \$241 million as of 6/1/19 (80% to goal)
- > FYTD as of 6/1/19 = \$27.5 million
 - Goal of \$37 million
- Regional alumni, parents, and friends receptions in support of Living The Promise, including Shanghai, Beijing, Taipei
- Campaign will close on December 31, 2020
- > 18 months, 3 weeks, 3 days remaining



EMPLOYEE ENGAGEMENT

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Engagement Work Group Update

Reporting on behalf of the Work Group: Sandra Martinez & Krissy Danforth











Employee Engagement Workgroup

Continuing

- Krissy Danforth
- Amy Kim
- Sandra Martinez
- Kanisha Robinson
- > Iris Tam
- Sandra Mora (coordinator)

Joining

- Darron Pinkney
- Amanda Gomes
- Erika Bayless

Thank you for your service!!

Rachel Pulido











Highlander Advancement Recognition Program (HARP)

- Leadership awards
 - Holistic review of contributions
 - Tied to our core values:
 - > Excellence
 - Integrity
 - > Respect
 - Accountability
 - > Determined by the UA Leadership Team



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2019 Leadership Awards



Christine Anaya



Tess Eyrich Iris Tam





Peer to Peer

> For specific action "above and beyond"

From one employee to another without approvals

Email to UA/HR, magnet to recipient (3 days)

- > Quarterly drawing
- > Policy limits on \$\$
- > Tied to our values
 - Excellence, Integrity, Respect, Accountability



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