

University Advancement Winter Meeting

January 7, 2022

Agenda

- ✓ Campus Updates
- ✓ Development Update
- ✓ Commencement
- ✓ UComm Refresh
- ✓ Reports
 - VCUA Search
 - Engagement Workgroup
 - DEIB Committee
- ✓ Staff Recognition



Transitions

Welcome!

- ❖ Gina Muscato
- ❖ Michael Leiba
- ❖ Maritess Gutierrez
- ❖ Anna Gonzalez
- ❖ Gwen Thibeaux
- ❖ Brianna Morales
- ❖ Sarah Nightingale

Congratulations!

- ❖ Amy Kim
- ❖ Brandon Westenberger
- ❖ Denise Wolf
- ❖ David Edgerton



Campus Update



- ✓ COVID-19
 - ✓ Remote Instruction Through 1/28
 - ✓ Boosters
 - ✓ What's Open
 - ✓ Campus Operations
- ✓ State Budget
- ✓ OASIS

Campus Update



- ✓ Leadership Searches
 - ✓ AVC/CIO
 - ✓ VP International Affairs
 - ✓ AVC Enrollment Services
 - ✓ Dean of SPP
 - ✓ Dean of SOE
 - ✓ AVC for DEI

 Questions?



Development Update

Year-End Giving

\$24,425,750 FYTD

58% to goal

Giving Tuesday

Total raised:

\$388,272

2,495 gifts

Top performing funds

- Guardian Scholars
- Reza Abbaschian Term Chair
- Thomas H. Payne Scholarship

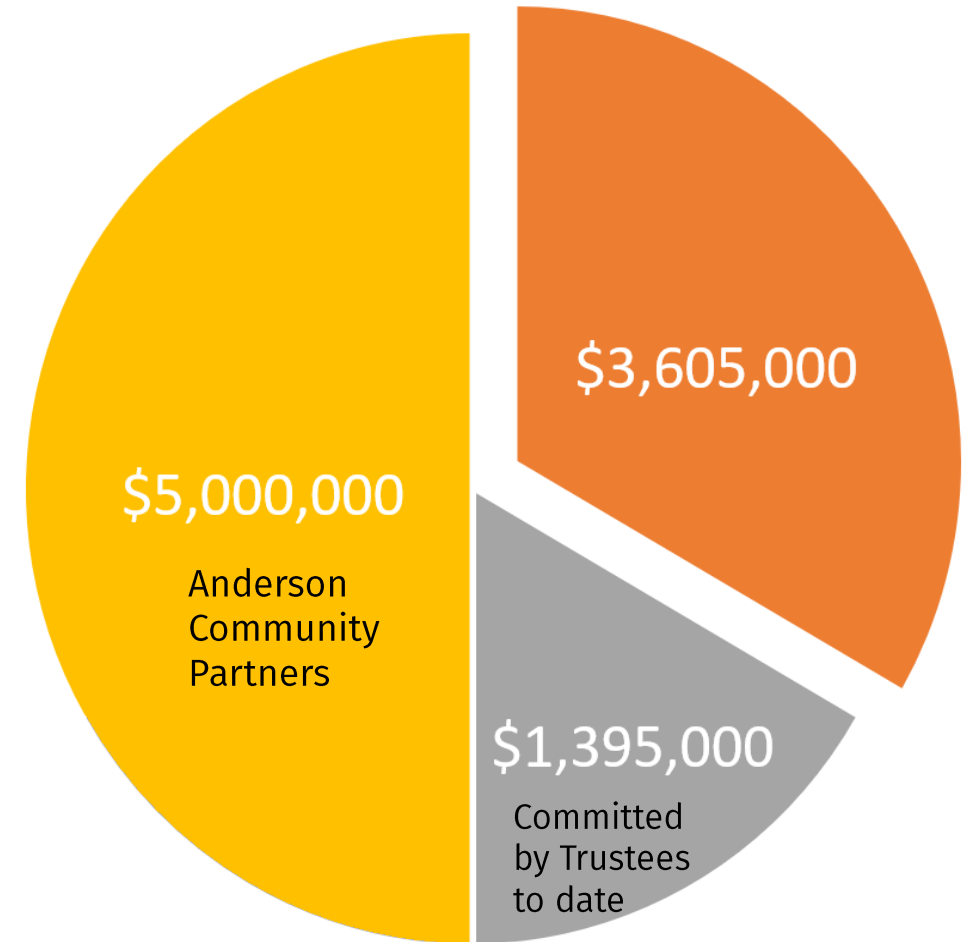
What's next:
Evaluation

BEYOND BRILLIANT

Total Raised to date:
\$33MM (66% to goal)

- Fall 2021 Launch
- Match Inspired Giving
- Looking Ahead
- Thank You

Trustee Student Support Challenge Fund
GOAL \$10,000,000 Matching Pool over 5 Years





Commencement

Commencement 2022

- ✓ Planning for in person
- ✓ June 3–5
- ✓ June 10-13
- ✓ Venues
 - Pierce Lawn
 - Student Recreation Center
- ✓ Advisory Committee
- ✓ Student Affairs Partnership





University Communications Refresh



University Communications Refresh

- ✓ Brand and Creative
 - ✓ Lead: Margene Mastin Schepps
- ✓ Enrollment Marketing
 - ✓ Lead: Luis Bravo
- ✓ News and Content
 - ✓ Lead: John Warren
- ✓ Digital Marketing and Analytics
 - ✓ Lead: Kelly McGrail
- ✓ Video and Photography
 - ✓ Lead: Christy Zwicke
- ✓ Executive Communications
 - ✓ Lead: Sheree Winslow



Vice Chancellor Search Update

Vice Chancellor Search Update

- ✓ Witt Kieffer – Executive Search Firm
- ✓ Search Advisory Committee
 - ✓ 19 Search Advisory Committee members
 - ✓ UA: Alex Airhart, DuBron Rabb, Kim McDade
- ✓ Witt Kieffer conducted listening sessions September/October
- ✓ Committee launch – October
- ✓ Committee update from Witt Kieffer – November
- ✓ Upcoming Timeline:
 - ✓ Late January – Committee reviews long list of candidates
 - ✓ Early February – Committee conducts first round Interviews
 - ✓ Late February/Early March – Finalists visit campus for interviews



Questions?

Employee Engagement Workgroup



Danny Arbanas



Imran Ghori



Kelly Kraus-Lee



Lavonda Lowe



Heather Morales



Essam Ulhaq



Sandra Mora
Coordinator

WORK ANNIVERSARIES

ANDREA ORTIZ
ARTURO RODRIGUEZ
BRANDON WESTENBERGER
BRENNAN TEEHAN
CASSIE RIGER
DELPHINA HUGHES
ELLIOT EMMER
ERIN STALEY

IAN FOSTER
IMRAN GHORI
IQBAL PITTALWALA
IRIS TAM
JEFF KAATZ
JERNINE MCBRIDE
JILL HUFF

JORDAN SNEDCOF
LAVONDA LOWE
LILY BARGER
MUNEEZA TAHIR
STAN LIM
TAMI RICHARDSON
TAYLOR RUTHFORD



Diversity, Equity, Inclusion & Belonging Committee Members

Jorge Ancona

Erika Bayless

Christina Rodriguez-Bristol

Brock Cavett

Melissa Córdoba-Carranza

Elliot Emmer

Ruben Fierro

Darron Pinkney

DuBron Rabb

Lisa Rabenstein

Melbert Sebeyan

Austin Quick

Maite Zabala-Alday



Diversity, Equity, Inclusion & Belonging Projects

1. Resources project (website/Sharepoint) – Melbert, Ruben
2. CASE proposal – DuBron, Lisa, Elliot
3. HR/Talent related training/topics – Lisa, Erika, Maite
4. UA profiles idea – Melissa, Christina
5. In-Person Socials – Brock, Darron, Melissa
6. Lunch & Learns – All



Diversity, Equity, Inclusion & Belonging 2022 Lunch & Learns

JAN 13 @ 12 p.m. New Year's Traditions / Reflections / Bucket Lists
In collaboration w/ Talent Management & Employee Engagement Committee

FEB	Black History Month
MAR	Women's History Month
APR	Arab American Heritage Month
MAY	Asian American Pacific Islander Heritage Month Mental Health Awareness Month
JUN	Pride Month Juneteenth Loving Day



All Staff Training





- ✓ All Staff Training Session in February
- ✓ Session on The Strength Deployment Inventory (SDI or Core Strengths) Assessment
 - ✓ Helps us understand WHY we behave the way we do and HOW we relate to each other
 - ✓ Produces four interrelated views of an individual:
 - ✓ Motivational Value System – a personality type when things are going well
 - ✓ Conflict Sequence – a personality type when experiencing conflict
 - ✓ Strengths Portrait – a ranking of productive strengths used at work
 - ✓ Overdone Strengths Portrait – a ranking of non-productive strengths used at work
- ✓ Additional details of what will be covered in the one-day session will follow





Recognition

Advancement Peer-to-Peer Awards

- ▶ For specific action “above and beyond”
- ▶ From one employee to another without approvals
- ▶ Email to sandra.mora@ucr.edu
 - ▶ Digital sign and Barnes and Noble E-gift card to recipient
- ▶ Quarterly drawing
- ▶ Tied to our values
 - ▶ Excellence, Integrity, Accountability, Respect, Collaboration

Winter 2021 Peer-to-Peer Award Recipients

Brandon Westenberger
Christina Bristol
Denise Wolf
Devlin Smith
Erika Bayless
Erin Staley
Heather Morales
Ian Foster
Iqbal Pittalwala
Jennifer Merrett

Jessica Weber
Jill Huff
Johnny Cruz
Jorge Ancona
Krissy Danforth
Lily Barger
Lisa Cusick
Lisa Rabenstein
Lydia Jones
Marianne Paek

Muneeza Tahir
Natasha Kashefipour
Omar Gonzalez
Rachel Pulido
Sandra Baltazar Martínez
Sandra Mora
Stephanie Nguyen
Taylor Ruthford
Tracy Dozier
Vanessa Torrez