

University Advancement Fall Kickoff Meeting

September 20, 2021

Agenda

- ✓ Campus Updates
 - Budget
 - COVID-19
- ✓ Department Updates
- ✓ Reports
 - Engagement Workgroup
 - DEI Committee
- ✓ Staff Recognition



Welcome

UC RIVERSIDE | Student Affairs Marketing and Communications



Welcome



Paige Young
Director, Alumni Events

Budget

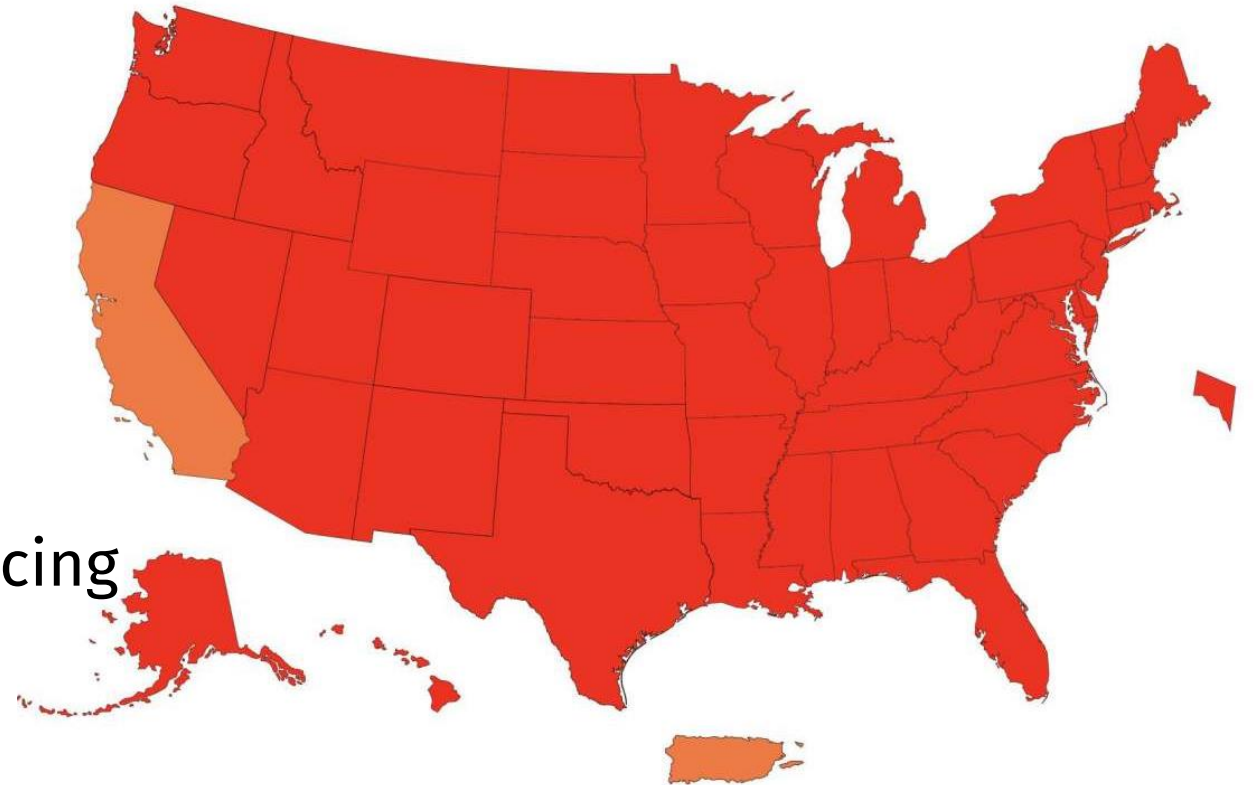


- ✓ Final July 1 approved budget: \$19 million
- ✓ Still a reduction, but less than expected
 - 11.4% vs. 20% of perm budget
- ✓ Priorities:
 - Focus on supporting stakeholders
 - Use data-based metrics to preserve highest impact activities
 - Preserve organizational culture

COVID-19: Delta Variant

- ✓ Vaccine mandate
- ✓ Testing requirements
 - Students
 - Residential
 - Non-residential
 - Staff and faculty
- ✓ Tracing
 - Case investigation, contact tracing
- ✓ Instructional continuity
- ✓ Return to campus
 - Flexible work arrangements conversations

Level of Community Transmission of COVID-19, by State/Territory





Questions?



Administration



Return to Campus

- Flexible Work Arrangements – completed by 9/30
- COVID-19 Work Site Specific Prevention Plans
- Trainings
 - Managing in the Modern Workplace for supervisors
 - Working in the Modern Workplace for everyone
- Upcoming opportunities in October and November:
 - UCPD safety sessions for each UA location
 - Wellness session with wellness resources available
 - EH&S and Facilities Services campus-wide efforts
 - Accommodations training by Sandra Mora
- Conference Room Equipment for hybrid meetings



SharePoint Site Migration

- Most departments have migrated from the Shared Drive server to SharePoint
- Remainder to transition by end of October
- Storage used on Shared Drive server
 - Reduced from 4,371GB to 895GB
- Highlight of a few benefits:
 - Centralized storage
 - Files can be accessed anywhere on multiple devices, including via the OneDrive and the Sharepoint apps
 - Microsoft has a sophisticated backup and disaster recovery system
 - Firewall issues eliminated
 - File sharing by link versus many versions everywhere which increases storage costs and risks errors
 - Budget savings for server backups



UCR Employee Payroll Deduction Online Giving Tool

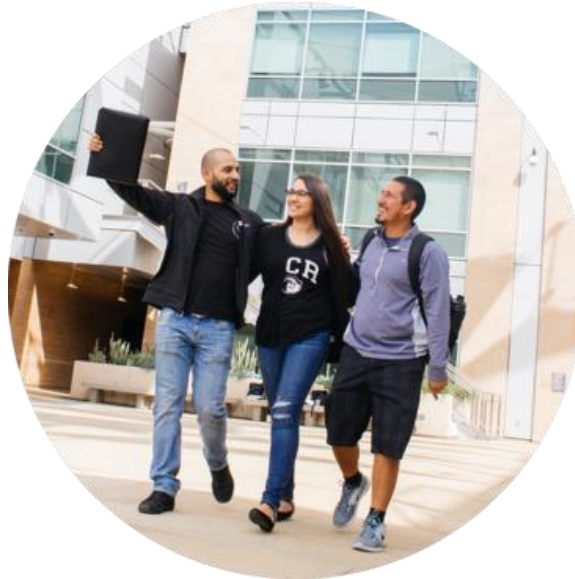
- Add, change, or cancel payroll deduction gifts
- Team working on creating tool:
 - Lily Barger
 - Nick DiFilippo
 - Norelia Huerta
 - Marianne Paek
 - Tami Richardson
 - Crystal Sankey
 - Adrian Stevens
 - Lisa Wilson



The image shows a sample of the 'UCR RIVERSIDE EMPLOYEE PAYROLL DEDUCTION FORM'. The form is titled 'EMPLOYEE PAYROLL DEDUCTION FORM' and features the UCR Riverside logo. It is divided into several sections: 'EMPLOYEE INFORMATION' with fields for Name, Department, Employee ID#, and Appeal Code; 'PAYROLL DEDUCTION AUTHORIZATION' with a field for 'My monthly contribution is' and a note about biweekly deductions; a section for 'if you currently have a payroll deduction, please check one' with three checkboxes; 'GIFT DESIGNATION' with fields for multiple gift amounts and designations (Living the Promise, Student Scholarships, Employee Emergency Fund, and Other); and a 'Signature' and 'Date' line. At the bottom, it provides instructions on how to return the completed form by email or mail.



Alumni Engagement



Fall 2021



- ✓ Alumni Awards of Distinction
 - Call for Nominations
 - November 9, 2021
 - April 9, 2022 at the Mission Inn
- ✓ Alumni Membership Transition
 - Dues based
- ✓ Events:
 - September
 - Homecoming, Nov. 16 - 20
 - Volunteer Meetings



Development

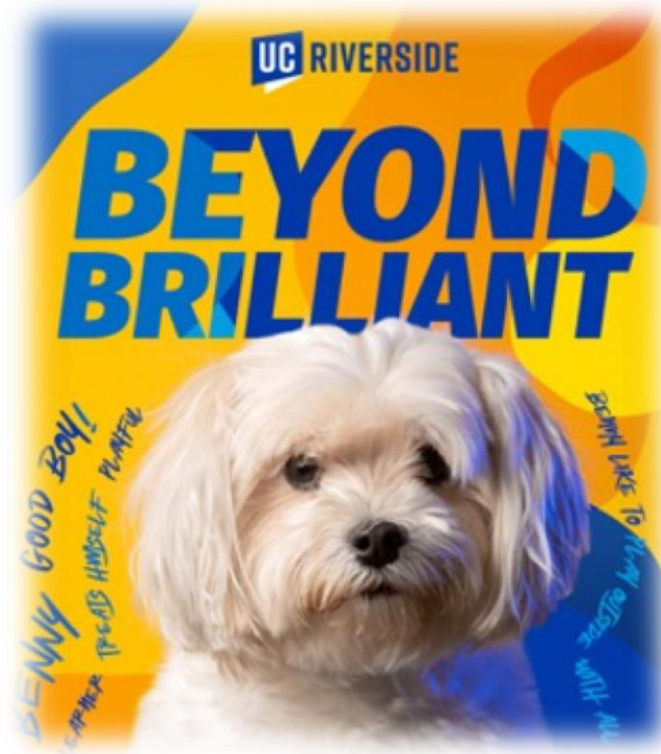


BEYOND BRILLIANT

Supporting UCR students

- ✓ \$50,000,000 in student support over 5 years
 - ✓ Student aid
 - ✓ Experiential Learning
 - ✓ Health and Wellbeing

- ✓ Design Framework



Fall 2021 public launch and beyond...

- ✓ Official public launch: October 4, 2021

- ✓ *Communications*
- ✓ *UCR magazine*
- ✓ *Giving Tuesday*
- ✓ *Social media assets*

- ✓ Trustee Student Support Challenge Match

- ✓ *\$5MM gift from Trustee Erik Anderson*
- ✓ *Challenge to Foundation board to create a \$10MM total pool of matching funds*
- ✓ *Matching qualified student support funds 1:1 up to \$500K*





University Communications



Rankings & Recognition

#1

Social Mobility
Third year in a row



#33

National Public University
Also #26 most innovative
in U.S.



14

NSF CAREER Awards
Received by UCR faculty
members in 2020; up from
11 in 2019



Major Initiatives



- ✓ Brand Creative Concept
- ✓ Enrollment Marketing
- ✓ Alumni 40 Under 40
- ✓ Annual Holiday Promotion
- ✓ Campus Conference
- ✓ Digital Marketing Expansion



Questions?

Employee Engagement Workgroup



Rachel Jones

WORK ANNIVERSARIES

ALEX AIRHART

AUSTIN QUICK

BRAD ROWE

CLYDE DERRICK

DARRON PINKNEY

ERIKA BERNAL

EVAN FIELDS

EVELEEN SAMAYOA

JOHNNY LAM

JORGE ANCONA

KAIT KEATING

KATHY KIM

KRISTI BIEBER

KRYSTA GUERRERO

MAITE ZABALA-ALDAY

MARIANNE PAEK

MUNAWAR RANGOONWALA

NESHA CROSSMAN

OMAR SHAMOUT

PETER HAYASHIDA

RACHEL PULIDO

RATNA GORADIA

ROBERT ALMANZAR

RUBEN FIERRO

SANDRA MORA

SARAH KARSON



EMPLOYEE ENGAGEMENT WORKGROUP



Imran Ghori



Danny Arbanas



Rachel Jones



Kelly Kraus-Lee



Lavonda Lowe



Heather Morales



Luis Sanz



Essam Ulhaq



Sandra Mora
Coordinator

UA Diversity, Equity & Inclusion Committee - 2021 Highlights

- Committee Recommendations
- Lunch & Learns
 - Jewish Heritage
 - Hispanic Heritage
 - Disability Awareness
- Survey Results

Members: Peter Hayashida, Jorge Ancona, Christine Anaya, Christina Rodriguez-Bristol, DuBron Rabb, Elliot Emmer, Austin Quick, Maite Zabala-Alday





Advancement DEI Committee





Recognition

Advancement Peer-to-Peer Awards

- ▶ For specific action “above and beyond”
- ▶ From one employee to another without approvals
- ▶ Email to sandra.mora@ucr.edu
 - ▶ Digital sign and Barnes and Noble E-gift card to recipient
- ▶ Quarterly drawing
- ▶ Tied to our values
 - ▶ Excellence, Integrity, Accountability, Respect, Collaboration

Fall 2021 Peer-to-Peer Award Recipients

Arturo Rodriguez

Jessica Weber

Stephanie Nguyen

Tami Richardson

Natasha Kashefipour

Munawar Rangoonwala

Daisy Gonzalez

Elliot Emmer

Iris Tam

Brandon Westenberger

Sandra Baltazar Martinez

Goodbye
&
Good Luck

Kait Keating



Omar Shamout



Luis Sanz

